

LUCAS ALVAREZ LA6 CAR SHOW

NOV. 14TH, 2026



POWERED BY **SSP**

WHY SPONSOR OUR EVENT?

The Lucas Alvarez Car Show is more than an automotive event, it's an opportunity to make a lasting impact in our community while connecting your business with friends, families, and local leaders.

Proceeds from the event benefit the Lucas Alvarez LA6 Foundation, a registered 501 c3 nonprofit organization. It is dedicated to provide scholarships and educational support to young individuals pursuing vocational and technical careers while also supporting children and families in foster care.

By becoming a sponsor, you are helping create opportunities for future mechanics, technicians, and skilled trades professionals while honoring Lucas Alvarez's legacy and passion for the automotive industry.

SPONSORSHIP LEVELS

SHOW TITLE SPONSOR \$10,000

- DEDICATED MULTIPLE BANNERS
- LARGE LOGO ON MAIN BANNER
- PREMIUM VENDOR SPACES (2- 10'X10')
- FEATURED SOCIAL MEDIA RECOGNITION
- LOGO ON LA6 EVENT WEBSITE
- STAGE RECOGNITION
- COMPANY COLLATERAL DISTRIBUTED
- 4 WRIST BANDS (OPEN FOOD/BEVERAGE ACCESS)
- PERSONALIZED SPONSOR'S CHOICE AWARD RIBBON (6)
- PERSONALIZED TITLE SPONSOR TROPHY

NITROUS SPONSOR \$5,000

- LARGE LOGO ON MAIN BANNER
- PREMIUM VENDOR SPACE (1- 10'X10')
- FEATURED SOCIAL MEDIA RECOGNITION
- LOGO ON LA6 EVENT WEBSITE
- STAGE RECOGNITION
- 2 WRIST BANDS (OPEN FOOD/BEVERAGE ACCESS)
- COMPANY COLLATERAL DISTRIBUTED
- PERSONALIZED SPONSOR'S CHOICE AWARD RIBBON (4)

SUPERCHARGED SPONSOR \$2,500

- MEDIUM LOGO ON MAIN BANNER
- VENDOR BOOTH SPACE (1)
- FEATURED SOCIAL MEDIA RECOGNITION
- LOGO ON LA6 EVENT WEBSITE
- STAGE RECOGNITION
- COMPANY COLLATERAL DISTRIBUTED
- PERSONALIZED SPONSOR'S CHOICE AWARD RIBBON (3)

TURBO SPONSOR \$1,000

- LOGO ON SPONSOR BANNER
- LA6 WEBSITE RECOGNITION
- COMPANY COLLATERAL DISTRIBUTED
- PERSONALIZED SPONSOR'S CHOICE AWARD RIBBON (3)

SUPPORTER OF LA6 \$500

- NAME ON SPONSOR BANNER
- LA6 WEBSITE RECOGNITION

FRIEND OF LA6 \$250

- LA6 WEBSITE RECOGNITION

PAYMENT MAY BE MADE USING ANY OF THE FOLLOWING METHODS:

ZELLE:

ALEX@LUCASALVAREZLA6.COM

VENMO: @LA6FOUNDATION

CHECK: PLEASE MAKE CHECKS PAYABLE TO LUCAS ALVAREZ LA6 FOUNDATION

ONLINE: THROUGH THE DONATION PAGE ON LA6 WEBSITE
WWW.LUCASALVAREZLA6.COM

SPONSORSHIP APPLICATION

NOTE: ALL LOGOS MUST BE RECEIVED BY SEPT. 1ST TO ENSURE INCLUSION IN ALL PRINTED MATERIALS.

ORGANIZATION NAME (I/A):	
CONTACT NAME:	
PHONE:	
EMAIL:	
SPONSORSHIP LEVEL DESIRED:	
OTHER (PLEASE SPECIFY):	